

Multi-National Division-Center 10th Mountain Division Military Bloggers Engagement

Proposed Engagement Date: 28 AUG 08

Proposed Topic: ISF development in MND-C

Topic Statement:

Proposed Preparation: 27 AUG 08, TF Mountain PAO and ISF cell rep

Concept: Engage OSD military bloggers via telephone.

Introduction by OSD facilitator

- Presenter gives opening statement – 5 minutes

- Question and answer – 20 minutes

- Presenter gives closing statement – 5 minutes

TTP's:

- Military bloggers are considered friendly forces
- Have extensive interests and knowledge of US military subjects
- No hidden agenda
- Presenter controls the scope of the engagement
- Phone interviews allow to have support material readily available for use during the engagement
- Phone interviews allow for luxury of putting the phone on mute if needed
- If a response is not clear, can re-do.

Action officer is Major Elliott at SVOIP – 234-6230



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